

NEW YORK LIFE RETIRED MANAGEMENT CLUB

President's Newsletter
August, 2018



RMC Newsletter - August, 2018

Greetings from the New York Life Retired Management Club (RMC)!

I hope all of you are having a wonderful summer. Jen and I are getting ready for a week at the Outer Banks of North Carolina with our 10 grandkids. Counting their parents there will be 18 of us in the house. I refer to it as controlled chaos but love every minute of it.

I would like to report to you that your board of directors has been quite busy. In a conference call this week we proposed a number of ideas and actions for the following initiatives:

Increasing Membership:

We currently have 88 members with 40 from 2016 and 2017 who have not yet renewed. Your board of directors is currently calling former members to renew for 2018. As an incentive, we are offering for both new and returning members that their dues paid after August 1st will count for both 2018 and 2019.



One of our biggest challenges is letting new retirees know about the Retired Management Club. We believe we may have a solution to this issue. We are proposing to the Home Office to allow us to include in each retiree's information packet introductory material on the Retired Management Club, our outreach projects, upcoming reunion and how to join.

Reunion Registration:



REGISTER NOW!

Earlier this year we conducted a survey to determine how many members planned to attend the Amelia Island reunion.

So far, of the 57 who said they intended to attend only 29 have registered.

Registration ends August 29th. The board of directors is making calls to those who indicated they planned to attend but have not yet registered.

If you have not registered yet for the reunion, go to our website, www.nylrmc.org/nextyearreunion.html. All the information you need will be found there, including the *Registration Form* and how to make your hotel reservations.

The American College Intern Program:

We have one intern this year from Tuskegee University. We would like to encourage more pre and post college graduates who qualify to take advantage of this opportunity. However, according to The American College, the biggest obstacle in placing interns from out of town is the cost of housing. Landlords typically require the first and last month's rent upfront. We are working on budget details to see how we can handle the additional cost.



Amelia Island Reunion:



The preliminary agenda has been posted on the RMC website for all to view. We are very excited about this year's location and the outstanding guest speakers we have on the program. The board and I look forward to seeing all of you on the beach for a cocktail at the opening night reception.

I wish you the very best for the rest of the summer and hope to see many of you at our Amelia Island Reunion in October.

Ed